

# Style Sheet

## Network Solutions Internet Privacy Advocate Site

Last updated: July 24, 2003, TA

Account Information	Use this term when referring to information that is part of the user's Network Solutions account. Note that WHOIS is only a portion of the Account Information.
Auto Renew	Two words, no hyphens
Bulk WHOIS	Use this format; not necessary to include the word "access"
headings	Use title caps (mixed case)
ICANN	Abbreviation for the Internet Corporation for Assigned Names and Numbers (icann.org). Include the full name with acronym in parenthesis on first reference in the site; for other areas use the acronym and link to the pop-up on first occurrence.
registrar (domain name provider)	Use this format on first reference in the site; after that okay to use registrar alone
serial comma (lists)	Include the final comma in a list of items
slamming	Avoid whenever possible; use "unauthorized transfers" instead
spam	Preferred term for "unwanted e-mail" (all lowercase); SPAM (all caps is a trademark of Hormel); cap the "s" in headings
spammer	Okay to use to refer to a company or individual who sends spam
Unauthorized transfers	A term used in the telecom industry instead of spam/slamming; preferential term of NetSol for spam/slamming  Note, we may want to be careful when using this term as it conjures images of fraudulent bank/cash transfers
User ID	Two words, no hyphen.
WHOIS	In general, use the terms "WHOIS database," "public WHOIS database," or "WHOIS information" rather than WHOIS alone
WHOIS Contact	Account Contact is title caps, for consistency capitalize WHOIS Contact. There are Technical, Administrative, and billing contacts for WHOIS Contacts.

### Comments:

- Observed on public NetSol pages that they tend to provide internal page links via lists or sidebars rather than links from within paragraph content.
- Each section, title page in all UPPERCASE.