

## When it comes to redesigning your Web site, there's no time like the present.

It's a given that your Web site should effectively market your company, but does it also solve a business problem? If it doesn't, we can help. Saltmine is currently offering the following high-value packaged solutions to clients in the U.S. market:

**Business Site** — Boost your sales and marketing efforts by going online. This package is a great option for developing a first Web site or for redesigning your existing site.

**eBrand Builder Package** — We'll create a professional, high-quality site that will help you better communicate with your customers.

**Sales Point Package** — Do you serve customers through multiple locations? This redesign package includes proven tools to help drive Web site visitors to your door.

**Profit Center Package** — This package includes catalog and shopping cart features to make bringing your product or service offerings online a quick and painless process.

---

### Business Site

The **BUSINESS SITE** package includes professional design, consulting, and site development at an affordable price. Create your first online presence or redesign your existing site. Deliverables for this package include:

- Custom graphic design
- Site architecture
- Up to 50 Web pages
- Project documentation
- QA testing

Our designers and builders work with you to create exactly the site you want. This is not a cookie-cutter approach — our designs are original, based on consultation with you. Once you approve the design, we begin documenting and building the site, which is thoroughly tested before delivery to ensure smooth operation for you and your users.

We can even [host your site](#) for an additional fee that includes Web site reporting and 24x7 monitoring.

---

## eBrandBuilder

Our **eBRAND BUILDER** package provides features that will help you communicate better with your target audiences and gather marketing data about the site. Deliverables for this package include:

- Custom graphic design
- Site architecture
- Up to 50 Web pages
- Project documentation
- QA testing
- Two forms for collecting information from site visitors
- Database for organizing visitor information

This custom package gives you professional design, consultation, and site development, including ASP development for e-mail forms and a custom database. Use your site to gather the information you need from visitors to ensure you're delivering what they want.

We can even [host your site](#) for an additional fee that includes Web site reporting and 24x7 monitoring.

---

## Sales Point

Our **SALES POINT** package is designed to help you drive Web site visitors to multiple physical locations. Deliverables for this package include:

- Custom graphic design
- Site architecture
- Up to 50 Web pages
- Project documentation
- QA testing
- Two forms for collecting information from site visitors
- Database for organizing visitor information
- Zip code lookup or map feature
- Publishing tool

This custom package gives you professional design, consultation, and site development, including ASP development for e-mail forms and a custom database. The zip code and mapping features will lead customers from your Web site to your physical stores, making your site an effective sales tool. We'll also build a publishing tool to enable your Web site administrator to update jobs, news, or other frequently changing content.

We can even [host your site](#) for an additional fee that includes Web site reporting and 24x7 monitoring.

---

## Profit Center

Our **PROFIT CENTER** package has everything you need to take your product online — a professionally designed site that includes the basic features needed for a successful e-commerce initiative. Deliverables for this package include:

- Custom graphic design
- Site architecture
- Up to 50 Web pages
- Project documentation
- QA testing
- Online catalog and shopping cart

This custom package gives you professional design, consultation, and site development, including online catalog and shopping cart features to help you sell your product online.

---