

[YAHOO LANDING PAGE]



BE FOUND IN THE #1 ONLINE LOCAL DIRECTORY *

Put your name in front of the millions of customers who search for products and services every day using Yahoo! Yellow Pages.

Top Features

- Highly targeted — your business listing displays based on the search categories and geographic location you select.
- Easy to find you — your listing can include Yahoo! maps and driving directions, a link to your Web site, your phone number and e-mail address, and more.
- Proven results — 62% of Yahoo! Yellow Pages users have contacted a business as a result of a directory search.**
- Gets attention — prominent listing under the "Sponsored Businesses" section above standard alphabetical listings.
- Store information — detail page including text of your choice, such as hours of operation, parking, prices, payment options, and more. Plus the ability to add a link such as Reservations, Get a Quote, Check Inventory, Coupon, Menu, or Showtimes.
- Local attention — placement in Yahoo GetLocal city guides.

The screenshot shows a search result for 'Auto Glass America' in Arlington, VA. The page is titled 'Yahoo! Yellow Pages' and includes a search bar and location information. The search results are categorized under 'Automotive > Repair and Service > Glass'. The 'Auto Glass America' listing is highlighted with a yellow background and includes details such as phone number (800) 421-1414, website, coupon, and more info. The listing also features a map and directions section, a 'Find Nearby' section, and a 'General Information' section with details like 'Years in business: 10 to 15 yrs', 'Payment Options: Cash Only, Visa, Mastercard, American Express, Discover, Debit Card, Personal Check', and 'Delivery: Free Delivery'. A red arrow points to the 'Address' field in the listing, and a black oval highlights the 'General Information' section.

Low monthly fee starting at \$25 per listing

Sign up through Network Solutions and get 50% off your first month's listing

[Button: Find out more!](#)

[Button opens new browser to Yahoo referral page](#)

*Nielsen//Netratings Netview, March 2003.

**Harris Interactive Research Study, April 2003.

Page ad:

SAVE 50% First Month	Be found where your customers are looking with Yahoo! Yellow Pages
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