

[Google Landing Page]



GET PREMIUM LISTINGS ON GOOGLE

Get premium exposure on Google™ search results pages for as little as 5 cents a click.

Top Features

- Broad exposure — Google AdWords™ places your ads next to top search results on Google, AOL®, EarthLink®, and more.
- Easy — quickly create your AdWords listing using Google's online tools.
- Affordable — only \$5 to get started and you set your own price per click — as little as [5 cents per lead](#) with no monthly minimums.
- Efficient — you pay only when someone clicks your ad to visit your site.
- Customized — select the specific keywords that are relevant to your site/business.
- Fast — your ad will appear on Google in as little as 15 minutes.



Pop-up links: "5 cents per lead"

Sign up today — only \$5 startup fee and pay as little as 5 cents per click.

Button: [Find out more](#)

Button opens new browser with Google referral page

Page ad:

INSTANT RESULTS YOU SET THE PRICE*	*as little as 5¢ per click
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Pop-up copy:

5 cents per lead

Google AdWords™ Pricing

With Google AdWords, you set the price you're willing to pay for a sales lead — bid as little as 5 cents per lead, which you pay only when someone clicks your ad to visit your site and until your daily budget is reached. The most popular search terms attract many bids, and top placement may cost several dollars. If you don't have the top bid, your ad might appear lower on the list of sponsored links, but you never pay more than your own maximum price per click or daily budget. Once your daily budget is reached, your ad disappears until the following day. Higher budgets keep your site at the top-most position 24 hours a day.

Google's simple online tools show you expected costs and average numbers of clicks for keywords you are considering. Google also makes sure you never pay more than you have to — no matter where you've set your price per click, you are never charged more than 1 cent higher

than your closest competitor. Proxy bidding allows you to provide bids greater than your competitor, giving you greater convenience. The system automatically bids on your behalf, placing you 1-cent ahead of your competition up to your maximum per-click bid. And your top bid is not disclosed to your competition, giving you the advantage.