

[AMAZON.COM Landing Page]

PUT AMAZON.COM TO WORK FOR YOU

With Amazon Pro Merchant®, you can take advantage of the unmatched marketing expertise of Amazon.com and offer your products to millions of buyers who search Amazon.com every day.

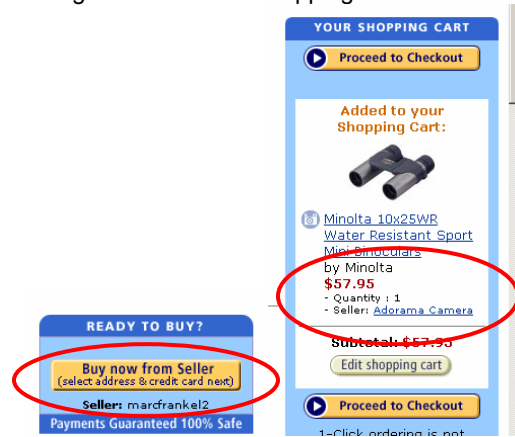
Top Features

- Showcase your products to the millions who search and browse at Amazon.com every day.
- \$39.99 per month includes unlimited product listings and your own customizable zShop Web site.
- Attract new customers by listing your products with [similar or related items](#) on Amazon.com.
- Amazon.com manages the sale, from order to billing to customer service. Just print the shipping label and send. Your [net proceeds](#) are deposited directly into your bank account every two weeks.
- Inventory reports and online tools make it easy to upload and manage product listings.

[Page must accommodate graphics/examples with supporting text:](#)

[Graphic: Shopping cart with Pro Merchant item in it](#)

Present your products where Amazon.com sells similar or related items. Purchases are processed using Amazon.com's shopping cart.



[Graphic: zShop Storefronts](#)

Your Pro Merchant account includes a free Amazon zShop — a customizable e-commerce Web site featuring all of your products.

[Links to pop-up windows: “similar or related items” and “net proceeds”](#)

Easy, Affordable Setup

Sign up for a Pro Merchant account to receive an Amazon zShop and unlimited free product listings in the Amazon Marketplace.

\$39.99 per month

Includes unlimited product listings.

Get your first month **free** when you sign up through Network Solutions.

Button: [Learn More!](#)

[Button opens new browser to Amazon.com referral page](#)

Page ad:

SELL PRODUCTS ON AMAZON.COM	First Month FREE!
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Pop-up copy:



Similar or related items

There are a number of ways to list your item for sale on Amazon.com:





- List it next to the identical item being sold by Amazon.com.
- Create a new listing within the Amazon.com Product Categories, listed below.
- Place it in your own category on your Amazon zShop.
- Create recommended links for up to three other products. Your product will appear under “Our other stores recommend...” when customers view the other products on Amazon.com.

Amazon.com Product Categories









Apparel & Accessories

-  Apparel & Accessories
-  Shoes




Books, Music, DVD

-  Books
-  DVD
-  Music
-  Video









Electronics & Office

-  Audio & Video
-  Camera & Photo
-  Cell Phones & Service
-  Computers
-  Computer & Video Games
-  Electronics
-  Office Products
-  Software

Professional Supplies

-  Industrial Supplies
-  Medical Supplies
-  Scientific Supplies

Home & Garden

-  Home & Garden
-  Arts & Hobbies
-  Car Parts & Accessories
-  Health & Beauty
-  Kitchen & Housewares
-  Outdoor Living
-  Pet Toys & Supplies
-  Tools & Hardware

Kids & Baby

-  Baby
-  Kids & Baby Clothing
-  Toys & Games
-  Lifestyle & Gifts

Pop-up copy:

Net proceeds

Amazon.com will deposit your net proceeds directly into your bank account every two weeks. This includes your sales revenue minus your Pro Merchant monthly fee and any commissions. Amazon.com collects commissions only when your item sells. Amazon.com will provide you with an allowance to cover shipping, and deduct commissions ranging from 2.5% for zShop sales to 15% for Amazon Marketplace sales. For Electronics and Camera & Photo items, commissions are only 10%. Pro Merchant subscribers pay no other fees for listing or processing of orders and payments.