



**Media Contact:**

Tiffany Adamowski, Styles & Scribbles

msg/fax: 253.891.9705

e-mail: [tiffany@stylesandscribbles.com](mailto:tiffany@stylesandscribbles.com)

## For Immediate Release

### Giving Mobile Professionals an Edge in the Business World

**April 28, 2003—SEATTLE, WA**—Styles & Scribbles, a writing and design services firm specializing in creating audience-centric information, and client Hot Lava Software announce the release a series of Palm®-based business enhancement and productivity curricula.

“As our content partner, Styles & Scribbles crafted extremely informative courses,” said Bob Sanregret, chief executive officer of Hot Lava Software. “Their knowledge and experience in the subject matter transcends that presented in traditional publications, giving our mobile customers an edge in the business world.”

Styles & Scribbles prepared the subject matter based on actual business experiences. In doing so, they identified and resolved common problems seen in real-life business scenarios, giving practical advice on how to give better presentations, supervise more effectively, and resolve conflicts with ease.

“We are delighted to have been chosen to author the content for the Business 101 series,” said Tiffany Adamowski, business director of Styles & Scribbles. “The courses focus on vital areas of presentations, management, and relationships — enabling businesspeople to become better at what they do.”

The Business 101 series runs on Palm OS, a popular handheld operating system that has approximately 20 million users worldwide. The courses are affordable, easy-to-follow, and provide real-life scenarios and tips. Go to [www.hotlavasoftware.com/catalog](http://www.hotlavasoftware.com/catalog) to purchase the courses; prices start at only \$9.95 USD per course.

**Note to editors:**

**More Information About Hot Lava Software**

Hot Lava Software is a world leader in delivering Pocket PC and Palm OS mobile learning solutions. Their main activities include creating high-quality products that are easy to use and implement for the widest possible distribution. Hot Lava Software also enables companies and organizations to surpass their learning objectives by creating custom learning and information tools. For additional information, visit [www.hotlavasoftware.com](http://www.hotlavasoftware.com).

**More Information About Styles & Scribbles**

Located in the Pacific Northwest, Styles & Scribbles creates audience-centric information that hits the spot. Areas of expertise include writing, editing, information architecture, and design. Styles & Scribbles works with companies in the biotechnology, medical, telecommunications, and software industries. For additional information, visit [www.stylesandscribbles.com](http://www.stylesandscribbles.com).

###